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Media Release

ManpowerGroup Employment Outlook Survey

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ManpowerGroup Employment Outlook Survey:
2nd quarter hiring plans remain reserved for the next three months according to Italian employers

At national level, Net Employment Outlook stands at -1%. Restaurants & Hotels employers report the most optimistic hiring plans

Milan, March 13rd, 2018 – ManpowerGroup, leader in innovative workforce solutions, reveals today its MEOS, ManpowerGroup Employment Outlook Survey, for the second quarter of this year. According to the results, employers are reporting reserved hiring plans for the months of April, May and June, and the Outlook remains relatively stable in comparison to the previous quarter. With 8% of employers forecasting an increase in staffing levels, 7% anticipating a decrease and 82% expecting no change, the resulting Net Employment Outlook is -1% once the data is adjusted to allow for seasonal variation.

What we feel is that Italian economy is having a moderate growth and our client companies are positive about this trend continuing during the next quarter. As an effect of it, hiring plans are increasing, in both temporary and permanent hiring - Riccardo Barberis, CEO ManpowerGroup Italy, declares - The Skills Revolution we are living is taking us to an evolution in the world of work. Technology is transforming Companies that are constantly looking for Talents who are capable to adapt their skills to an ever changing context.

Regional comparisons

The research points to very different hiring scenarios when analyzed region by region. Employers in the North East are the most optimistic and anticipate modest workforce gains during 2Q 2018, reporting a Net Employment Outlook of +5%. The Outlook for the North West is unchanged, reporting 0%. Employer hiring plans are more cautious in the South/Islands (-3%) followed by Middle Italy, with Outlooks of -2%.

When compared with 1Q 2018, employers in the South/Islands report a slight improvement of 2 percentage points. Elsewhere, hiring prospects remain relatively stable in Middle Italy and the North East, while the Outlook for the North West is unchanged.

Sector comparisons

Year-over-year, employers in six of the 10 industry sectors anticipate varying levels of staffing level declines during the next three months, while payrolls are expected to grow in two sectors and there will be no changes in the others.

The weakest hiring pace is forecast by Mining & Quarrying sector (-19%), while the healthiest hiring intentions are reported in the Restaurants & Hotels sector (+26%) where 4 of every 10 employers surveyed said they planned to add to their workforces over the next three months.



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Organization-Size comparisons

Analyzing data by Organization size, payrolls are expected to grow in two of the four categories during the coming quarter, regarding Large and Medium employers, with +23% and +14%, respectively. In fact, the raw data indicates that among Large employers, more than one in three surveyed said they planned to add staff in the next three months, while one in four Medium employers reported that they intended to grow payrolls. However, Micro employers anticipate a decline in staffing levels with an Outlook of -2%, and Small employers with 0%.

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About ManpowerGroup

ManpowerGroup (NYSE: MAN), the leading global workforce solutions company, helps organizations transform in a fast-changing world of work by sourcing, assessing, developing and managing the talent that enables them to win. We develop innovative solutions for over 400,000 clients and connect 3+ million people to meaningful, sustainable work across a wide range of industries and skills. Our expert family of brands – Manpower®, Experis®, Right Management® and ManpowerGroup® Solutions – creates substantially more value for candidates and clients across 80 countries and territories and has done so for 70 years. In 2018, ManpowerGroup was named one of the World's Most Ethical Companies for the eighth consecutive year and one of Fortune's Most Admired Companies, confirming our position as the most trusted and admired brand in the industry. See how ManpowerGroup is powering the future of work: www.manpowergroup.com

ManpowerGroup Italia

Presente in Italia dal 1994, la realtà nazionale di ManpowerGroup - multinazionale leader mondiale nelle innovative workforce solutions - realizza e offre soluzioni strategiche per la gestione delle risorse umane: ricerca, selezione e valutazione di personale per tutte le posizioni professionali; somministrazione di lavoro a tempo determinato e indeterminato; pianificazione e realizzazione di progetti di formazione; consulenza per l'organizzazione aziendale; career management; servizi di outsourcing; consulenza HR.

Unendo efficacemente la sua profonda conoscenza del potenziale umano e delle esigenze dei propri clienti, ManpowerGroup crea valore per imprese e individui affiancandoli nel raggiungimento dei propri obiettivi di business e di carriera. Attraverso una rete di oltre 230 uffici, impiega 1.800 persone su tutto il territorio nazionale.

Nel 2017 ManpowerGroup Italia ha garantito occupazione a oltre 110mila persone stipulando più di 400mila contratti con 15mila aziende clienti. Per l'ottavo anno consecutivo ManpowerGroup è stata inclusa nella classifica "World's Most Ethical Companies" (2018) elaborata da Ethisphere, organizzazione internazionale specializzata nella creazione, nello sviluppo e nella condivisione di best practice a livello di etica aziendale, governance, misure anti-corrruzione e sostenibilità.

La proposta di soluzioni di ManpowerGroup in Italia viene offerta attraverso ManpowerGroup® Solutions, Manpower®, Experis®, Manpower Professional, Right Management® e FuturSkill.

Per maggiori informazioni: www.manpowergroup.it