

ManpowerGroup Employment Outlook Survey

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ManpowerGroup Employment Outlook Survey:

Italian employers expect cautious hiring plans for the first quarter of 2021

According to ManpowerGroup Employment Outlook Survey

- At national level, Net Employment Outlook stands at +3%
- 11% of employers say pre-pandemic hiring will return before July 2021, down from 52% when asked in Q2
 - Employers in the North East anticipate the strongest labor market

Milan (December 8, 2020) - The ManpowerGroup Employment Outlook Survey released today reports subdued hiring intentions in Italy for the first quarter of 2021. With 11% of employers anticipating an increase in payrolls, 11% forecasting a decrease and 73% expecting no change, the resulting Net Employment Outlook once adjusted for seasonal variations is +3%. Hiring prospects improve by 3 percentage points when compared with the previous quarter but are 3 percentage points weaker when compared with this time one year ago.

“A twin-track recovery is emerging, with some sectors in the fast lane and better-placed to bounce back while others face more challenges in the new year. MEOS numbers illustrate just how tough the labour market is currently for certain sectors such as Restaurants & Hotels. Elsewhere, however, we’ve noticed positive trends in several key sectors, and this cause some cautious optimism for 2021,” Riccardo Barberis, CEO ManpowerGroup Italy says. “It is worth noting how the lockdown has supercharged the ‘Working From Home’ trend in many sectors, as businesses and their employees have experienced the value of more workplace flexibility. However, there are big challenges associated with this new way of working, particularly around maintaining productivity and internal communication, and some employees need upskilling and reskilling to meet the demands of this transformed workplace.”

Regional comparisons

Employers in both the North East and the North West expect to increase payrolls during the first quarter of 2021, reporting Net Employment Outlooks of +7% and +1%, respectively. Meanwhile, flat hiring prospects are reported for Middle Italy and the South/Islands, where Outlooks stand at 0%.

Sector comparisons

Employers in five of the seven industry sectors expect to grow payrolls during the next three months. The strongest hiring prospects are reported by Other Services sector employers with a Net Employment Outlook of +10%. Elsewhere, Outlooks of +4% are reported in three sectors – the Construction sector, the Other Production sector and the Wholesale & Retail Trade sector – while the Manufacturing sector Outlook stands at +3%. However, employers in two sectors expect to trim payrolls, with Outlooks of -18% and -4% reported for the Restaurants & Hotels sector and the Finance & Business Services sector, respectively.

Organization-Size comparisons

Participating employers are categorized into one of four organization sizes: Micro businesses have less than 10 employees; Small businesses have 10-49 employees; Medium businesses have 50-249 employees; and Large businesses have 250 or more employees.

Large employers forecast positive payroll gains in the coming quarter, reporting a Net Employment Outlook of +17%, and limited workforce gains are also expected by Medium employers with an Outlook of +4%. However, Micro- and Small-size employers expect to trim payrolls, reporting Outlooks of -3%.

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About ManpowerGroup

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ManpowerGroup Italia

Presente in Italia dal 1994, la realtà nazionale di ManpowerGroup - multinazionale leader mondiale nelle innovative workforce solutions - realizza e offre soluzioni strategiche per la gestione delle risorse umane: ricerca, selezione e valutazione di personale per tutte le posizioni professionali; somministrazione di lavoro a tempo determinato e indeterminato; pianificazione e realizzazione di progetti di formazione; consulenza per l'organizzazione aziendale; career management; servizi di outsourcing; consulenza HR.

Unendo efficacemente la sua profonda conoscenza del potenziale umano e delle esigenze dei propri clienti, ManpowerGroup crea valore per imprese e individui affiancandoli nel raggiungimento dei propri obiettivi di business e di carriera. Attraverso una rete di oltre 230 uffici, impiega 1.800 persone su tutto il territorio nazionale.

Nel 2017 ManpowerGroup Italia ha garantito occupazione a oltre 110mila persone stipulando più di 400mila contratti con 15mila aziende clienti. Per l'ottavo anno consecutivo ManpowerGroup è stata inclusa nella classifica "World's Most Ethical Companies" (2018) elaborata da Ethisphere, organizzazione internazionale specializzata nella creazione, nello sviluppo e nella condivisione di best practice a livello di etica aziendale, governance, misure anticorruzione e sostenibilità.

La proposta di soluzioni di ManpowerGroup in Italia viene offerta attraverso ManpowerGroup® Solutions, Manpower®, Experis®, Manpower Professional, Right Management® e FuturSkill.

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