



**CONTACT**

Berenice Gómez

[bgomezv@manpowergroup.com.mx](mailto:bgomezv@manpowergroup.com.mx)

**EMBARGOED UNTIL DECEMBER 08, 2020, AT 12.01AM ET**

**Mexican employers report favourable signs for job seekers during the first coming quarter 2021**

- *Payrolls are expected to grow throughout Mexico, most strongly in the North West.*
- *Once seasonal variations are eliminated, Mexican employers report an Outlook of +8%.*
- *28% of Mexican employers expect hiring to be back to pre-COVID-19 levels within the next 4 to 9 months.*
- *Globally, employers in 34 of the 43 countries and territories surveyed expect to increase payrolls during the January-March 2021 period, including 9 of the 10 Americas countries.*

**MEXICO CITY (DECEMBER 08, 2020)** – Mexico's employers anticipate an encouraging hiring climate in the January to March 2021 time frame, reporting a seasonally adjusted Net Employment Outlook (NEO) of +8%, according to the ManpowerGroup Employment Outlook Survey, made from the 15th to the 27th of October 2020. Of the 3,211 employers surveyed, 13% expect to increase their workforces, 6% predict a decrease, 79% will keep their current workforce unchanged and 2% don't know. Once the seasonal adjustment is made, the Net Employment Outlook for Mexico in the first quarter is +8%, increases 7 percentage points in a quarterly comparison and remains relatively stable when compared to the same period of the previous year.

28% of Mexican employers surveyed expect their businesses to return to pre-pandemic COVID-19 hiring levels within the next 4-9 months. While attitudes towards a return to normalcy differ between regions, at the regional level are less optimistic with 11% in EMEA, 13% in APAC and 18% in the Americas.

"Outlooks for Mexico are optimistic and hiring plans are expected for the first quarter of 2021. The gradual reactivation of sectors such as Commerce and Services, permitted a slight improvement for the generation of employment in our country. I insist that we must prepare and update ourselves to have the skills required in this new, more competitive and changing environment" said Monica Flores, President of ManpowerGroup Latin America.

Job seekers can expect hiring opportunities during the first quarter of 2021 in all seven sectors of the country. The strongest labor market in the next quarter is expected by employers in the Mining & Extraction sector with an Outlook of +15%, followed by Agriculture & Fishing (+10%) and Construction (+9%). Meanwhile, the Commerce, Manufacture, Services and Transport & Communications sectors report Outlooks of +7% each.

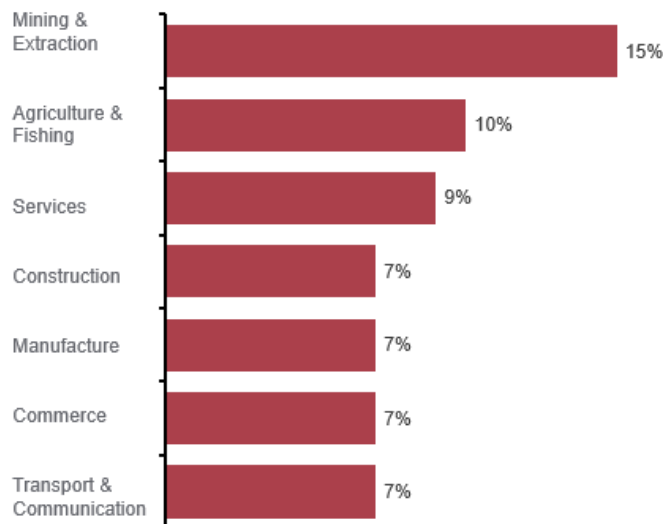
An increase in the workforce is expected in the seven regions of the country during the next quarter. Employers in the Northwest anticipate the strongest regional hiring pace, reporting an outlook of +12%, increased 2 percentage points from the previous quarter and 2 percentage points from a year ago. The West and Northeast report an Outlooks of +9% each, followed by Southeast and North with an Outlook of +7%, Center (+6%) and Mexico City region (+3%).

Employers in all four size categories expect to increase their payrolls during the first quarter of 2021. Large firms anticipate the strongest labor market, reporting an Outlook of +17%, followed by Medium firms with +9%, while Micro and Small firms report an Outlook of +1%.

Elsewhere across the globe, the ManpowerGroup Employment Outlook Survey for the first quarter of 2021 reveals that payroll gains are expected in 34 of the 43 countries and territories in the period up to the end of March. The strongest hiring prospects are reported by Taiwan, the U.S., Singapore, Australia and Brazil. The weakest Net Employment Outlooks are reported in Panama, the UK, Switzerland, Austria and the Hong Kong. In a quarter-over-quarter comparison, employers report stronger hiring prospects in 32 of the 43 countries and territories, but hiring sentiment weakens in 6 (with no change reported in five). When compared with the first quarter of 2019, hiring intentions improve in 6 of the 43 countries and territories, but decline in 33 (with no change in four).

**Sector Comparisons**

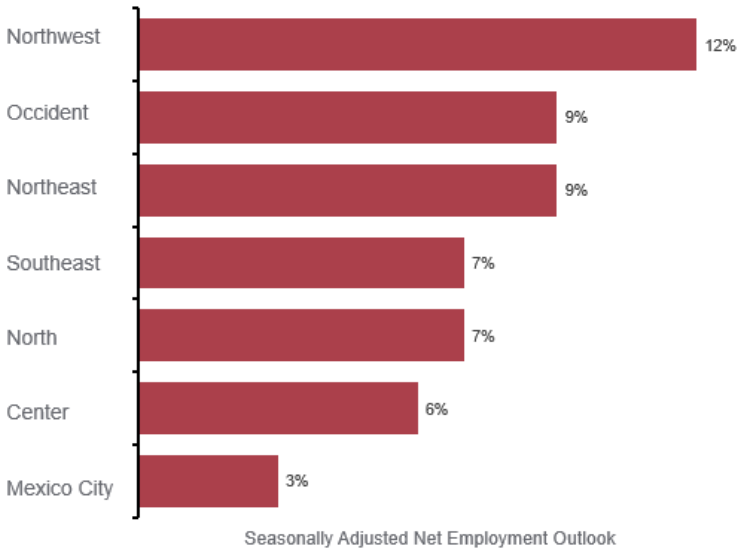
Employers in Mining & Extraction sector report the most optimistic hiring intentions, anticipating a Net Employment Outlook of +15%.



Seasonally Adjusted Net Employment Outlook

**Regional Comparisons**

Employers in the Northwest region report the most positive hiring pace, anticipating Net Employment Outlooks of +12%.



**Net Employment Outlook**

Throughout this report, we use the term “Net Employment Outlook.” This figure is derived by taking the percentage of employers anticipating an increase in hiring activity and subtracting from this the percentage of employers expecting to see a decrease in employment at their location in the next quarter. The result of this calculation is the Net Employment Outlook. Net Employment Outlooks for countries and territories that have accumulated at least 17 quarters of data are reported in a seasonally adjusted format unless otherwise stated.

Seasonal adjustments have been applied to the data for all participating countries except Croatia and Portugal. ManpowerGroup intends to add seasonal adjustments to the data for other countries in the future, as more historical data is compiled.

**ABOUT MANPOWERGROUP**

ManpowerGroup® (NYSE: MAN), the leading global workforce solutions company, helps organizations transform in a fast-changing world of work by sourcing, assessing, developing and managing the talent that enables them to win. We develop innovative solutions for hundreds of thousands of organizations every year, providing them with skilled talent while finding meaningful, sustainable employment for millions of people across a wide range of industries and skills. Our expert family of brands – Manpower, Experis and Talent Solutions – creates substantially more value for candidates and clients across more than 75 countries and territories and has done so for over 70 years. We are recognized consistently for our diversity - as a best place to work for Women, Inclusion, Equality and Disability and in 2020 ManpowerGroup was named one of the World’s Most Ethical Companies for the eleventh year - all confirming our position as the brand of choice for in-demand talent. [www.manpowergroup.com](http://www.manpowergroup.com)

**ManpowerGroup Mexico, Caribbean and Central America**

Nowadays, with more than 50 years of service in Mexico, Caribbean and Central America region, we have more than 250,000 permanent and temporary employees, more than 1 million of registered candidates, we serving monthly more than 2,000 clients and we have more than 100 branches in every state and country in the region (El Salvador, Costa Rica, Guatemala, Honduras, Panama, Puerto Rico, Nicaragua and Dominican Republic). You can find more information about ManpowerGroup Mexico, Caribbean and Central America in our regional webpage: [www.manpowergroup.com.mx](http://www.manpowergroup.com.mx)