



Colombian employers report modest hiring plans for the April-June time frame

Medellin, 12 March 2019: The ManpowerGroup Employment Outlook Survey for the second quarter of 2019 was conducted by interviewing a representative sample of 750 employers in Colombia. All survey participants were asked, *“How do you anticipate total employment at your location to change in the three months to the end of June 2019 as compared to the current quarter?”*

Colombian employers report modest hiring plans for the April-June time frame. With 14% of employers forecasting an increase in payrolls, 7% anticipating a decrease and 75% expecting no change, the Net Employment Outlook, once the data is adjusted to allow for seasonal variation, stands at +6%. Hiring intentions decline by 3 percentage points when compared with the previous quarter, while remaining relatively stable in comparison with this time one year ago.

Regional Comparisons

Employers expect to add to payrolls in four of the five regions during the next three months. Pacific employers report the strongest hiring intentions with a Net Employment Outlook of +8%, while Outlooks stand at +7% in Andean, Caribbean and Orinoquia. However, Amazon employers expect to trim payrolls, reporting an Outlook of -8%.

Hiring prospects weaken in all five regions when compared with the previous quarter. The most notable decline of 5 percentage points is reported in Caribbean, while the Outlook is 4 percentage points weaker in both Amazon and Pacific. Elsewhere, the Outlook decreases by 3 and 2 percentage points in Andean and Orinoquia, respectively.

Sector Comparisons

Workforce gains are forecast for eight of the nine industry sectors during the second quarter of 2019. The strongest hiring prospects are reported by Agriculture & Fishing sector employers with a respectable Net Employment Outlook of +13%. Steady hiring activity is also anticipated in the Services sector and the Transportation & Utilities sector, where Outlooks stand at +12%. Elsewhere, modest job gains are expected in both the Construction sector and the Manufacturing sector, with Outlooks of +5%. However, the Wholesale & Retail Trade sector is expected to trim payrolls, reporting an Outlook of -5%.

Organization Size Comparisons

Participating employers are categorized into one of four organization sizes: Micro businesses have less than 10 employees; Small businesses have 10-49 employees; Medium businesses have 50-249 employees; and Large businesses have 250 or more employees.

Employers in three of the four organization size categories expect to increase payrolls in 2Q 2019. Large employers report the strongest hiring plans with a Net Employment Outlook of +20%, while Outlooks stand at +5% and +4% for Medium- and Small-size employers, respectively. Meanwhile, Micro employers anticipate flat hiring activity with an Outlook of 0%.

About the ManpowerGroup Employment Outlook Survey

The ManpowerGroup Employment Outlook Survey is conducted quarterly to measure employers' intentions to increase or decrease the number of employees in their workforces during the next quarter. ManpowerGroup's comprehensive forecast of employer hiring plans has been running for more than 55 years and is one of the most trusted surveys of employment activity in the world. The ManpowerGroup Employment Survey is the most extensive, forward-looking employment survey in the world, asking employers to forecast employment over the next quarter. In contrast, other surveys and studies focus on retrospective data to report on what occurred in the past.

About ManpowerGroup

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